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COWPOTS INTRODUCES THREE NEW SIZES FOR COMMERCIAL GROWERS

East Canaan, Connecticut, January 18, 2011 – CowPots, seed starter pots made out of composted cow manure fibers, has added three new sizes to its offerings for commercial growers. The new 3” round, 7” square, and 12” square pots are a result of customer requests.

“Our commercial customers have asked us to add a 3” round pot to complement our 3” square pot because some greenhouses and nurseries prefer round over square,” says Matthew Freund, Farmer Owner of CowPots. “The larger 7” and 12” pots allow for bulb planters, larger plants such as garden mums, and combos/mixed containers.”

As with all CowPots, the new sizes will stand up in a commercial nursery for over 12 weeks once filled and will quickly biodegrade once planted in the ground, releasing nitrogen into the soil to aid plant growth. Because the pots are made completely out of composted manure, they encourage extensive, unrestricted root growth. Made in the United States by American farmers, CowPots have been shown in university research to outperform other fiber pots and eliminate the waste generated by plastic pots.

“Our 7” pot is already being used by Bloomakers for their “All-in-One Garden” and is on the shelves in such retailers as Home Depot, Wegmans and Costco,” says Freund. “As customers increase their demands for green gardening solutions, we hope that commercial growers will see the benefits and add to their profit by using our new CowPot sizes.”

About CowPots

CowPots are a high-performing alternative to plastic and peat pots made from composted manure fiber. They can be planted directly into the ground and quickly biodegrade, encouraging healthier roots and enriching the garden soil. Made in East Canaan, Connecticut, by a family of dairy farmers, CowPots have won numerous national awards for their environmental friendliness and contributions to horticulture. For more information visit www.cowpots.com or call (860) 824-7520.

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