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COWPOTS ANNOUNCES NEW, LOWER PRICING ON PRODUCT SHIPPING

East Canaan, Connecticut, November 29, 2011 – CowPots, seed starting pots made out of composted dairy farm manure and made in the United States, is now offering maximized shipping quantities to reduce shipping costs for many of its most popular sizes.

“One of the biggest challenges for those who want to use CowPots in their seed starting is the cost of shipping them,” says Matthew Freund, farmer-owner of CowPots. “They don’t weigh much, but their size results in dimensional shipping charges. By working with some packaging experts and UPS, we have been able to come up with new quantity options that will allow our commercial or larger home customers to enjoy better pricing and get the pots they want. With these new optimized shipping quantities, our customers will get the maximum pots for the least amount of shipping.”

The new saver shipping packages cover all of the CowPot sizes from their 3” round and square pots up to their huge 12” pots. For information on pricing and shipping, contact CowPots at info@cowpots.com or by calling (860) 824-7520.

About CowPots

CowPots are a high-performing alternative to plastic and peat pots made from composted manure fiber. They can be planted directly into the ground and quickly biodegrade, encouraging healthier roots and enriching the garden soil. Made in East Canaan, Connecticut, by a family of dairy farmers, CowPots have won numerous national awards for their environmental friendliness and contributions to horticulture.

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